25th August 2011

Michael Higgins

2757 Patten Ave.

Geneva, IL. 60134

Dear Potential Employer,

Please consider my application for the media related position. Experience in the field of news production, story telling, and corporate production leads me toward a great interest in the media field. I have a proven track record, and a variety of skills and experiences that give me the distinct opportunity to make an impact immediately. Here are some of my highlights.

Over the past five years I have been fortunate to accumulate a significant amount of production experience, including work in: documentary film; news; commercial, corporate, and experimental formats. As such, I have been a production director on multiple projects and producer on many others. During my entire college career I have been passionately involved in shooting quality imagery, serving as sound engineer, and taking the time to intricately create powerful productions, as well as arranging a large scale jumbotron display on one occasion. I have worked in both standard and high definition production.

I have also worked hard to improve my writing and editing skills through narrative scripts, news stories, and research papers. I have also produced an online newscast.

Personally, I am able to work and relate to a large variety of people. In particular, I enjoy working with clientele who do not have a production background and helping guide them through the process. Outside of video, I have extensive experience working with children at the Loras All- Sports Camp. In particular, I was able to work on my communication skills, patience, and leadership abilities. These, which now help me better communicate and lead production teams. In addition I was voted team captain among my 2011 College Track and Field team. I have received multiple awards in academics and sports performance including All-American Academic, All-Region and All-Conference honors in Cross Country and Track alike.

Currently, I just finished work with Loras College Productions on a few commercials and a documentary film. I produced two projects for them; one for Premier Bank, a webinar on credit scores and the other a PSA for the Dubuque Substance Abuse Council. I am solely responsible for all client relations, creative, shooting, and post-production.

As you have a chance to look at my demo reel it is relevant that most of my experience in college was editing, shooting and producing various sports stories, mostly track and field. In both realms of news the stories are about people and aiming for the heart of the audience. Other projects in my demo reel include a senior capstone that highlights some of my best photography. The reel also emphasizes my lighting techniques in some of my finest productions including a green screen animation. Please visit my website to see some more examples of my work – www.mikehigginsfilms.weebly.com

I have worked closely with my colleagues and professors at LCTV in creating and producing one of the top college news programs in the Midwest. This included using a variety of video formats to convert onto the live television program channel LCTV-17 as well as video postings online.

Thank you, and please consider my application.

Sincerely,

Michael Higgins

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